

**NAPTOWN
AFRICAN
AMERICAN
THEATRE
COLLECTIVE
SPONSORSHIP
PACKAGES**

WE DON'T FOLLOW THE TRENDS,
WE ARE THE TREND.

Theatres across the country have been faced with the challenge of reaching diverse, Black audiences while providing long-term options for work that is truly Equitable in professional theatre. The Naptown African-American Theatre Collective is the answer to this problem. At its core, this theatre will be a hub for Black creatives in the city of Indianapolis and beyond giving true equity to AEA artists across the country through programming, full-time staff, and community outreach through professional development.

We are passionate about creating a home for Black theatre professionals and creating art that speaks to the humanity, beauty, and power of our stories.

We don't follow the trends, we ARE the trend.



FULL SEASON TITLE

**Ntzoke Shange
Season Sponsor**

Includes:

- Named in full season's digital and print collateral as "Season Title Sponsor"
 - > Printed & Digital Programs
 - > Website
 - > Posters/Postcards
 - > Social Media
 - > Email Newsletters
 - > Online Event Calendar Listings
 - > And More...
- Full Page Program Ad (Digital & Printed Programs)
- 5 Dedicated Social Media Posts
- 5 Email Blast Banner Ads
- Onstage Mention at Each Performance
- Stage Banners with Company Logo
- VIP Invitation to Mainstage for up to 10 (*Advanced Reservation Required*)
- Logo Placement and Link-back at Website
- Invitation to Dress-Rehearsal Preview



FULL SEASON TITLE

August Wilson Season Sponsor

Includes:

- Named in full season's digital and print collateral as "Season Title Sponsor"
 - > Printed & Digital Programs
 - > Website
 - > Posters/Postcards
 - > Social Media
 - > Email Newsletters
 - > Online Event Calendar Listings
 - > And More...
- Full Page Program Ad (Digital & Printed Programs)
- 3 Dedicated Social Media Posts
- 5 Email Blast Banner Ads
- Onstage Mention at Each Performance
- Stage Banners with Company Logo
- VIP Invitation to Mainstage for up to 10 (*Advanced Reservation Required*)
- Logo Placement and Link-back at Website
- Invitation to Dress-Rehearsal Preview



MAINSTAGE TITLE

**Lorraine Hansberry
Season Sponsor**

Includes:

- Named in MainStage digital and print collateral as "MainStage Title Sponsor"
 - > Printed & Digital Programs
 - > Website
 - > Posters/Postcards
 - > Social Media
 - > Email Newsletters
 - > Online Event Calendar Listings
 - > And More...
- Full Page Program Ad (Digital & Printed Programs)
- 3 Dedicated Social Media Posts
- 3 Email Blast Banner Ads
- Onstage Mention at Each Performance
- Printed Stage Banner with Company Logo
- VIP Invitation for up to 6 at performance
- Logo Placement and Link-back at Website
- Invitation to Dress-Rehearsal Preview



MAINSTAGE

George C. Wolfe
Season Sponsor

Includes:

- Named in MainStage digital and print collateral as "MainStage Sponsor"
 - > Printed & Digital Programs
 - > Website
 - > Posters/Postcards
 - > Social Media
 - > Email Newsletters
 - > Online Event Calendar Listings
 - > And More...
- Full Page Program Ad (Digital & Printed Programs)
- 2 Dedicated Social Media Posts
- 3 Email Blast Banner Ads
- Onstage Mention at Each Performance
- Stage Banner with Company Logo
- VIP Invitation for up to 4 to performance)
- Logo Placement and Link-back at Website
- Invitation to Dress-Rehearsal Preview



MAINSTAGE

Lynne Nottage
Season Sponsor

Includes:

- Named in MainStage digital and print collateral as "MainStage Sponsor"
 - > Printed & Digital Programs
 - > Website
 - > Posters/Postcards
 - > Social Media
 - > Email Newsletters
 - > Online Event Calendar Listings
 - > And More...
- 1/2 Page Program Ad (Digital & Printed Programs)
- 1 Dedicated Social Media Post
- Onstage Mention at Each Performance
- VIP Invitation for up to 3 to performance
- Logo Placement and Link-back at Website
- Invitation to Dress-Rehearsal Preview



ARTIST SPONSOR

Alice Childress
Season Sponsor

Includes:

- 1) NAME RECOGNITION IN THE MAINSTAGE PRODUCTION PROGRAM
 - 2) RECOGNITION AS ARTIST SPONSOR IN SPONSORED SHOW
 - 3) NAME RECOGNITION ON WEBSITE AS ARTIST SPONSOR
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ARTIST SPONSOR

Dominique Morrissette

Season Sponsor

Includes:

- 1) NAME RECOGNITION IN THE MAINSTAGE PRODUCTION PROGRAM
 - 2) RECOGNITION AS ARTIST SPONSOR IN SPONSORED SHOW
 - 3) NAME RECOGNITION ON WEBSITE AS ARTIST SPONSOR
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CREATE YOUR OWN SPONSORSHIP

Take a Look at the Options Below that Interest You, Share Your Budget, and We Will Create a Proposal for Your Team!

- Logo Placement and Link-Back on NAATC Website
- Logo Placement in Printed and Digital Programs
- Logo Placement on Mainstage production marketing collateral (digital/posters/postcards)
- Logo Placement on other program marketing collateral (digital/posters/postcards)
- Dedicated Social Media Post (Instagram and Facebook)
- Dedicated mention in Email newsletter
- Ad or article placement in Email newsletter
- Program Ad (1/4, 1/2, or Full Page Ad Placement) - *Additional option for placement on front inside cover, middle fold, back cover, or back inside cover*
- Onstage Mention of sponsor at performance
- Private Invitation to Dress Rehearsal Preview
- Sponsor Event Photo/Video Coverage (Our marketing team covers your company members in company branded attire at the event and in front of your sponsor signage for your own company use)
- Sponsorship of an artist - sponsor your choice of one of our actors, directors, or designers.

WANT TO SUPPORT IN OTHER WAYS?
CONTACT US!

NAATCINC@GMAIL.COM

WE'D BE HAPPY TO HELP YOU FIND
THE BEST WAY TO SUPPORT US!

Black Art Matters. Black Artists Matter.
Black Theatre Matters.

Art is the heartbeat of culture. And Black culture is the heartbeat of American Theatre. The Naptown African American Theatre Collective is forging a bold new path by creating a truly Equitable space for artists to share, celebrate and create unforgettable moments through stage with storytelling that is truly reflective of the African American Diaspora and community.

**QUESTIONS ABOUT OUR THEATRE OR MISSION?
VISIT OUR WEBSITE!
WWW.NAATCINC.ORG**

Check Donations
Make Check Donation Payable to
Naptown African American Theatre Collective Inc.

Mailing Information
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